



Embargo until – 22nd July at 17:00 EST

Stanley Gibbons (US) Inc. and Mark Rosenberg are pleased to confirm that the latter has agreed to purchase bidStart from Stanley Gibbons for an undisclosed sum.

The deal will close on or before August 1, 2016.

The sale follows a review of Stanley Gibbons Ecommerce strategy in which it will refocus on serving collectors seeking rare and fine stamps and its world-renowned publications. Stanley Gibbons continued ownership of bidStart is at odds with this strategy and drove its desire to sell.

Mark Rosenberg, who recently launched HipStamp.com and HipComic.com, through his new venture Hip eCommerce, was the original founder and former owner of bidStart. He's excited to bring the bidStart community and website back home, and is looking forward to working with bidStart's over 100,000 members.

Stanley Gibbons recognises that bidStart has a loyal customer and seller base and is delighted that these customers will continue to be served by the new owner.

Both parties share a passion for collectibles, and wish one another well in their endeavours to serve collectors and expand the market in the coming years.

Ends

For further information from **Stanley Gibbons**, please contact;

Stanley Gibbons

Martin Peterlechner, Group Marketing Director

mpeterlechner@stanleygibbons.com

For further information from **Mark Rosenberg**, please contact;

Hip eCommerce / Mark Rosenberg

Mark Rosenberg

mark@hipecommerce.com